

THE AFRICAN PHARMACEUTICAL DIRECTORY 2021

Keep up-to-date with the African Pharmaceutical Industry and discover new business leads!

Healthcare products, Research & Development, Fine Chemi-

cals, Generics, Genomics, or Diagnostics/Reagents; or, if you're

looking to break into this appealing market, the new African Phar-

maceutical Directory will provide you with thousands of fresh business contacts – and help you keep track of old ones – quickly

Whether you are a product manager, in charge of marketing or

simply interested to remain in touch with the latest developments

in the African pharmaceutical industry, this Directory will save

you time and effort in finding the up-to-date information you

The market potential of the African pharmaceutical and biotechnology sector is enormous and business opportunities abound. However, unraveling the maze of who's who, and who does what is a daunting task. Here's the solution you've been looking for.

This new edition of **The African Pharmaceutical Directory** has been thoroughly researched, to bring you a completely up-todate guide to the African ever-changing pharmaceutical industry.

If you need to source from, or sell to Pharmaceuticals, Biotechnology products, Biopharmaceuticals, Bulk Pharmaceuticals, OTC

This Directory will enable you to:

- * Profile a market;
- * Build new business prospects;
- * Save the time, money and effort of doing your own research;

* Make vital contacts;

* Identify alternative suppliers and manufacturers;

need.

and easily.

* Generate new customers;

* Pinpoint key executives;

- * Discover who your competitors are;
- * Source up-to-date company information;
- * Access a wealth of quality information on companies and key personnel.

6 Great Reasons to order your copy of the African Pharmaceutical Directory:

- 1. Save time: no need to search the Internet, all the information you need is in one handy guide;
- 2. Save money: by using a resourceful book that details all your business contacts activities;
- 3. Gain an understanding of the key players in this increasingly dominant market: quickly and easily;
- 4. Source the right trader/producer: by identifying products quickly;
- 5. Discover new business leads: and grow your business;
- 6. Update your contact list: from the most reliable source in the industry.

Look at the information you'll get in the African Pharmaceutical Directory:

- a) Company contact details.
- b) Telephone, Fax, Web and Email addresses.
- c) Names of key management and trading personnel.
- d) Product information.

Why wait? If you're are buying or selling pharmaceuticals in Africa, or wishing to do so, this directory is essential for you. Where else will you find such a broad depth of both key contact and production information for the African pharmaceutical industry in one handy reference source? Improve your business prospects and invest in a copy TODAY! For just US\$150.00 the African Pharmaceutical Directory gives you instant access to a wealth of accurate information!

Book, PDF or CD-ROM Edition: US\$150.00 including delivery. ISBN: 978-0-980751-20-8



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