



INTERNATIONAL DIRECTORY OF MEDICAL DEVICES & DIAGNOSTICS COMPANIES 2021

This powerful directory is your connection to the key decision-makers in the MD & D industry in Europe, the Americas and Asia!

Profilng more than 6,000 companies worldwide the International Directory of Medical Devices & Diagnostics Companies is the most comprehensive and accurate Directory of companies and executives in the MD&D industry that have ever been published. This powerful Directory is your connection to key decision-makers in the MD&D industry in Europe, the Americas, the Asia & Pacific region, the Middle East and Africa.

No other international directory keeps you abreast of the thousands of personnel changes taking place due to company mergers, acquisitions, consolidations, and staff turnover.

Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the MD&D industry, this Directory will save you time and effort in finding the up-to-date information you need.

This Directory has been especially compiled to assist MD&D professionals with market research, strategic planning, as well as contacting prospective clients or suppliers.

It is also an indispensable guide to all of the world's MD&D companies and key MD&D decision makers!

This Directory will enable you to:

- * **Profile** a market;
- * **Build** new business prospects;
- * **Pinpoint** key executives;
- * **Generate** new customers;
- * **Discover** who your competitors are;

- * **Make** vital contacts;
- * **Save** the time, money and effort of doing your own research;
- * **Identify** alternative suppliers and manufacturers;
- * **Source** up-to-date company information;
- * **Access** a wealth of quality information on companies and key personnel.

Coverage:

- * Western & Eastern Europe incl. UK
- * USA & Canada
- * South & Central America
- * The Middle East
- * Africa
- * East, South & North Asia incl. Japan
- * Australasia and the Pacific

Key Features of the Directory include:

- * 6,000 MD & D companies profiled;
- * Description of company business activities;
- * 8,000 senior MD & D personnel listed with name and job title;
- * Full contact details including postal addresses, direct line telephone, faxes, email and website addresses and mobile telephone numbers;
- * Global coverage of companies and key personnel;
- * Comprehensive Indexing.

Companies included in this directory are:

- | | | |
|---------------------------|-------------------|-------------------|
| * Diagnostics / Reagents | * Medical Devices | * Instrumentation |
| * Lab / Medical Equipment | * Ophthalmology | * Plus many more! |

This Directory also covers senior personnel in key job function areas such as:

- | | |
|--|--|
| * Administration; Basic research; | * Packaging; Patents; Personnel |
| * Business development; Distribution; | * Process Development; Product development; Public relations |
| * Facilities management; Finance; health economics; | * Purchasing; Quality assurance; Regulatory affairs; |
| * Information technology; International development; | * Research and development; Sales and marketing; |
| International marketing; | Senior executives |
| * Legal affairs; Licensing; Market Research | * Strategy and planning; Wholesale; |
| * Marketing; Medical department; Operations | * and much more! |

This Directory is a must-have for anyone who needs to find contacts in the MD&D sector worldwide. **Invest in a copy TODAY!**

Book, PDF or CD-Rom Edition: US\$375.00 incl. delivery. ISBN: 978-1-921492-31-0



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