



# ASIA PACIFIC FOOD & DRINK DIRECTORY 2021

**Asia Pacific Food & Drink Directory covers thousands of Asian companies active in the manufacture and distribution of foods and alcoholic and non-alcoholic beverages!**

**T**his comprehensive **Directory** covers thousands of the leading food and drinks companies throughout Asia – plus the names of senior food and drink industry executives. Entries typically provide: company name; address; telephone, telex and fax numbers; names of senior management and board members, including senior executives; description of business activities; brand names and trademarks; subsidiaries and associates; financial information for the previous two years; and more.

**The Directory** includes a comprehensive index and an index listing company names alphabetically by country.

**This Directory** will be useful in businesses that deal specifically with companies in the Food and Drink industries.

#### **This Directory will enable you to:**

- \* **Profile** a market
- \* **Build** new business prospects
- \* **Pinpoint** key executives
- \* **Generate** new customers
- \* **Discover** who your competitors are
- \* **Make** vital contacts
- \* **Save** the time, money and effort of doing your own research
- \* **Identify** alternative suppliers and manufacturers
- \* **Source** up-to-date company information
- \* **Access** a wealth of quality information on companies and key personnel

#### **Features of each company profile:**

- \* Company name, address, telephone; and fax numbers, email and web addresses;
- \* Named directors and senior executives;
- \* Description of business activities;
- \* Brand names and trademarks;
- \* Subsidiaries and associates;
- \* Number of employees;
- \* Financial information for the last two years;
- \* Principal shareholders and public/private status;
- \* Date of establishment.

#### **6 Great Reasons to order your copy of the Asia Pacific Food & Drink Directory:**

- 1. Save time:** *no need to search the internet, all the information you need is in one handy guide;*
- 2. Save money:** *by using a resourceful book that details all your business contacts activities;*
- 3. Gain an understanding of the key players in this increasingly dominant market:** *quickly and easily*
- 4. Source the right trader/producer:** *by identifying products quickly;*
- 5. Discover new business leads:** *and grow your business;*
- 6. Update your contact list:** *from the most reliable source in the industry.*

#### **Benefit also from being able to:**

- \* Target New Leads and watch them quickly turn into sales.
- \* Obtain current contact details and put together a complete and accurate demographic profile of your customers and prospects.
- \* Identify coverage and gaps in the market and stay ahead of your competitors.
- \* Find new and alternative suppliers and manufacturers and assess cost-saving opportunities for your company.

**Countries covered:** Australia, Bangladesh, Bhutan, Burma, Cambodia, China, Fiji, Hong Kong, India, Indonesia, Japan, Malaysia, Mongolia, Nepal, New Zealand, Pakistan, Papua New Guinea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam.

This Directory has been especially compiled to assist with market research, strategic planning, as well as contacting prospective clients or suppliers. It is also an indispensable guide to the **Asia's Pacific Food and Drink Companies**. Whether you are buying or selling, this new Directory will make an excellent worthwhile investment. **Invest in a copy today!**

**Book, CD-Rom or PDF Edition US\$395.00 including delivery. ISBN: 978-1-921492-78-3**



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