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The most powerful, aspiring, influential and gifted men and women throughout Asian society, government, politics, commerce, industry, medicine, science, the arts and education brought together in four volumes!

s Asia's influence on the world stage has grown substantially over recent years it has become necessary to publish our new edition of Who's Who in Asia with even more in-depth coverage of the major players of this emerging and dynamic continent.

The new edition of Who's Who in Asia profiles the lives and achievements of tens of thousands of the most distinguished men and women from Afghanistan, Bangladesh, Brunei, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, and Vietnam.

Our coverage is both broad and deep, not only covering top government officials, corporate executives, Nobel Prize winners, etc, but also covering institutions particular to certain countries which in some cases represent important cultural and economic trends of those countries. From heads of state, politicians, religious leaders and ambassadors, to the eminent and successful in business, finance, technology, film, music, fashion, sport, literature and the performing arts, Who's Who in Asia is one of the most useful reference books for anyone needing quick and authoritative information on the leading personalities throughout Asia.

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