

USA DIRECTORY OF MEDICAL DEVICES & DIAGNOSTICS COMPANIES 2022

This powerful directory is your connection to the key decision-makers in the MD & D industry in the USA!

rofiling more than 3,000 companies the USA Directory of Medical Devices & Diagnostics Companies is the most comprehensive and accurate Directory of companies and executives in the MD&D industry that have ever been published. This powerful Directory is your connection to key decision-makers in the MD&D industry throughout the USA. No other directory keeps you abreast of the thousands of personnel changes

taking place due to company mergers, acquisitions, consolidations, and staff turnover. This Directory is a must-have for anyone who needs to find contacts in the MD&D sector throughout the USA.

Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the MD&D industry, this Directory will save you time and effort in finding the up-to-date information you need.

This Directory will enable you to:

- * Profile a market;
- * Build new business prospects;
- * Pinpoint key executives;
- * Generate new customers;
- * **Discover** who your competitors are;
- * Make vital contacts;
- * Save the time, money and effort of doing your own research;
- * Identify alternative suppliers and manufacturers;
- * Source up-to-date company information;
- * Access a wealth of quality information on companies and key personnel.

Companies included in this directory are:

* Diagnostics / Reagents; * Lab / Medical Equipment; * Medical Devices; * Ophthalmology * Instrumentation; * Plus many more!

This Directory also covers senior personnel in key job function areas such as:

- * Administration: Basic research:
- * Business development; Distribution;
- * Facilities management; Finance; health economics;
- * Information technology; European development;
- * European marketing;
- * Legal affairs; Licensing; Market Research
- * Marketing; Medical department; Operations

- * Packaging; Patents; Personnel
- * Process Development; Product development;
- * Public relations
- * Purchasing; Quality assurance; Regulatory affairs;
- * Research and development; Sales and marketing;
- * Senior executives
- * Strategy and planning; Wholesale; and much more!

Key Features of the Directory include:

- * 3,000 MD & D companies profiled;
- * Description of company business activities;
- * 4,000 senior MD & D personnel listed with name and job title;
- * Global coverage of companies and key personnel;
- * Comprehensive Indexing;
- * Full contact details including postal addresses, direct line telephone, faxes, email and website addresses and mobile telephone numbers.

This Directory has been especially compiled to assist MD & D professionals with market research, strategic planning, as well as contacting prospective clients or suppliers. It is also an indispensable guide to all of the USA's MD & D decision makers! **Invest in a copy TODAY!**

Book, PDF or CD-Rom Edition: US\$200.00 incl. delivery. ISBN: 978-1-921492-43-1



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