



INTERNATIONAL DIRECTORY OF GENERICS COMPANIES 2022

Do you need to reach decision-makers in generics pharmaceutical companies? Profile a market? Locate a customer or competitor?

This powerful directory is your connection to the key decision-makers in the Generics pharmaceutical industry worldwide. The International Directory of Generics Companies is the most comprehensive and accurate Directory of companies and executives in the generics pharmaceutical industry that have ever been published. This powerful Directory is your connection to key decision-makers in the Generics industry in Europe, the Americas, the Asia & Pacific region, the Middle East and Africa.

This Directory will enable you to:

- * **Profile** a market;
- * **Build** new business prospects;
- * **Pinpoint** key executives;
- * **Generate** new customers;
- * **Discover** who your competitors are;
- * **Make** vital contacts;
- * **Save** the time, money and effort of doing your own research;
- * **Identify** alternative suppliers and manufacturers;
- * **Source** up-to-date company information;
- * **Access** a wealth of quality information on companies and key personnel.

This Directory also covers senior personnel in key job function areas such as:

- * Administration; Basic research;
- * Business development; Distribution;
- * Facilities management; Finance; health economics;
- * Information technology; International development; International marketing;
- * Legal affairs; Licensing; Market Research
- * Marketing; Medical department; Operations
- * Packaging; Patents; Personnel
- * Process Development; Product development; Public relations
- * Purchasing; Quality assurance; Regulatory affairs;
- * Research and development; Sales and marketing; Senior executives
- * Strategy and planning; Wholesale;
- * and much more!

Key Features of the Directory include:

- * 2,000 generics companies listed with description of company activities
- * 4,000 senior generics pharmaceutical personell listed with name & job title
- * Full contact details including postal addresses, direct line telephone, faxes, email and website addresses and mobile telephone numbers
- * Global coverage of companies and key personnel
- * Comprehensive Indexing.

Coverage: All Countries of

- * Western & Eastern Europe incl. UK
- * South & Central America
- * Africa
- * USA & Canada
- * The Middle East
- * Australiasia and the Pacific
- * East, South & North Asia incl. Japan

This Directory is a must-have for anyone who needs to find contacts in the generics pharmaceutical sector worldwide! This Directory has been especially compiled to assist professionals with market research, strategic planning, as well as contacting prospective clients or suppliers. It is also an indispensable guide to all of the world's generics companies and key generics decision makers!

**Book Edition: US\$325.00 incl. delivery, PDF or CD-ROM Edition: US\$300.00 incl. delivery
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