



# THE INDIAN PHARMACEUTICAL DIRECTORY 2022

Keep up-to-date with India's Pharmaceutical Industry and discover thousands of new business leads with this the top source of information on 3,000 pharmaceutical and biotechnology companies throughout India!

The Indian pharmaceutical industry is undergoing fast paced changes. The Indian generics market is witnessing rapid growth opening up immense opportunities for firms. This is further triggered by the fact that generics worth billions are going off patent in the coming few years which is close to 15% of the total prescription market of the worldwide market.

Growing rapidly annually, the Indian Pharmaceutical industry is forth globally in terms of volume and in terms of value, it is ranked thirteenth. The market potential of the Indian biotechnology and pharmaceutical sector is enormous and business opportunities abound. However, unraveling the maze of who's who, and who does what is a daunting task.

#### This Directory will enable you to:

- \* **Profile** a market;
- \* **Build** new business prospects;
- \* **Pinpoint** key executives;
- \* **Generate** new customers;
- \* **Discover** who your competitors are;
- \* **Make** vital contacts;
- \* **Save** the time, money and effort of doing your own research;
- \* **Identify** alternative suppliers and manufacturers;
- \* **Source** up-to-date company information;
- \* **Access** a wealth of quality information on companies and key personnel.

#### 6 Great Reasons to order your copy of the Indian Pharmaceutical Directory:

1. **Save time:** no need to search the Internet, all the information you need is in one handy guide;
2. **Save money:** by using a resourceful book that details all your business contacts activities;
3. **Gain an understanding of the key players in this increasingly dominant market:** quickly and easily;
4. **Source the right trader/producer:** by identifying products quickly;
5. **Discover new business leads:** and grow your business;
6. **Update your contact list:** from the most reliable source in the industry.

#### Look at the depth of information you'll get in the Indian Pharmaceutical Directory:

- |   |   |
|---|---|
| a) Full company contact details.                  | d) Locations of offices, sales offices and overseas sales agencies. |
| b) Web and Email addresses.                       | e) Company activities.  |
| c) Names of key management and trading personnel. |   |

This one directory covers the entire Indian pharmaceutical & biotechnology industries sector. Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the Indian pharmaceutical industry, this Directory will save you time and effort in finding the up-to-date information you need.

**For just US\$250.00 the Indian Pharmaceutical Directory** gives you instant access to a wealth of accurate information on over 4,000 Indian pharmaceutical and biotechnology companies. **Why wait?** If you're are buying or selling pharmaceuticals in India, or wishing to do so, this directory is essential for you. Where else will you find such a broad depth of both key contact and production information for the Indian pharmaceutical industry in one handy reference source? **Improve your business prospects and invest in a copy TODAY!**

**Book, PDF or CD-ROM Edition: US\$250.00 including delivery. ISBN: 978-1-921892-24-0**



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