



Global Plastics and Rubber Directory 2022

The only Global Guide to the Plastics and Rubber Manufacturers & Products!

The **Global Plastics and Rubber Directory** is a unique directory that will keep your company in touch with the plastics and rubber industries across the world.

This directory, which is firmly established as the reference tool for these industries, serves two major purposes.

Firstly, it is an essential buyer's guide allowing you to source the major players involved in materials, semi-finished products, machinery and ancillary equipment, processing and those offering consultancy and testing services. This makes identification and location of a product or service, and therefore supplier, as simple and quick as possible.

Secondly, you can utilise the information contained in the directory to focus your marketing strategy.

The unique way the directory is put together will allow you to target a specific area of the plastics industry. Then, by cross-referencing with the Company Information section, you can access the company information essential to further your enquiry: address, telephone and fax numbers, e-mail and web-site addresses and key company contacts. Allowing you to reach the right person, the first time!

The Global Plastics and Rubber Directory profiles thousands of companies, all individually contacted annually for up-to-date information about their business. As a result, **this Directory** is the most up-to-date and comprehensive guide to the worldwide plastics market available.

Contents:

- i) Company Index to: Materials, Semi-Finished Products, Machinery & Equipment, Processing & Related Services, Manufacturing Products, Consultancy and Testing Services
- ii) Trade Names
- iii) Comprehensive company profile Information & data

Features:

- Company name, address, full contact details plus email and website
- Names of senior executives in each company
- Description of business activities
- Description of products and services
- Company brand names and trademarks
- Company subsidiaries and associates
- Number of employees
- Key financial information
- Principal shareholders

Coverage:

Western & Eastern Europe, USA & Canada, South & Central America, Africa & the Middle East, East, South & South-East Asia, Australasia.

The Global Plastics and Rubber Directory places the information you need where you want it... at your fingertips.

It is also an indispensable guide to all of the region's plastics and rubber companies!

This Directory will enable you to:

- Profile a market
- Build new business prospects
- Pinpoint key executives
- Generate new customers
- Discover who your competitors are
- Make vital contacts
- Save the time, money and effort of doing your own research
- Identify alternative suppliers and manufacturers
- Source up-to-date company information
- Access a wealth of quality information on companies.

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